



FOR IMMEDIATE RELEASE

MARINELAND CHRISTMAS CELEBRATION SHINES A TWINKLING SPOTLIGHT ON CONSERVATION

MARINELAND, Fla. — This holiday season, Marineland Dolphin Adventure is highlighting the importance of conservation for Our World Ocean with its one-of-a-kind Christmas tree event.

A wide variety of local organizations came to the park over the Thanksgiving weekend to decorate dazzling Christmas trees in Marineland’s Christmas Conservation Celebration. The Home Depot of Palm Coast donated 20 trees that participants decked-out with conservation themes, including:

- The Life Support Department of Marineland Dolphin Adventure: “Recycling”
- The Admin and Education Department of Marineland Dolphin Adventure: “The good news of conservation!”
- Ripple Effect Ecotours: “Recycle, use it here so it does not end up here.”
- St. Augustine Wild Reserve: “Looking our for the future of our wildlife.”
- St. Johns County Parks and Rec Department: “Trees on trees on trees!”
- Sea Turtle Patrol of St. Johns County: “Protecting and saving our turtles and dolphins.”
- The Maintenance Department of Marineland Dolphin Adventure: “Save our World Oceans!”
- The Aquarist Department of Marineland Dolphin Adventure: “Talkin’ Trash!”
- Event Networking Department in Marineland Dolphin Adventure: “Recycle your cardboard!”
- First Coast News: “Protect our oceans!”
- Flagler County Humane Society: “Adopt don’t ship!”



*Ripple Effect Ecotours’
tree promotes recycling.*

- The Guest Services Department of Marineland Dolphin Adventure: “Reduce, reuse, and Recycle!”
- The Home Depot of Palm Coast: “The Home Depot, doing more for the community and the environment.”
- The Florida Sea Grant Office: “Alternative to single use plastic.”
- The ARC: “Things you can do to conserve our ocean!”
- The Animal Training Department of Marineland Dolphin Adventure: “Give your gift wrapping another life!”
- Four Angel Trees decorated by members of the community who support conservation.

Marineland guests will have the opportunity to view the trees and vote for their favorite through New Year’s Day. Guests who vote will receive 50% off any Marineland Dolphin Adventure program (*including the Behind the Seas Park Pass*) in January. The team behind the winning tree will be awarded two annual passes (*including a Touch & Play dolphin experience*).

“This event is truly special and the start of an exciting new holiday tradition,” said Marineland Dolphin Adventure Vice President/General Manager Gary Inks. “Christmas brings the perfect opportunity to celebrate the gift of Our World Ocean and the need for conservation.”

More information about Marineland Dolphin Adventure is available online at www.Marineland.net, where Florida residents can save 20% with promo code FLRESIDENT for a limited time.

Please direct media inquiries to Gary Inks, Vice President/General Manager of Marineland Dolphin Adventure at ginks@marineland.net or Keith Gold of GOLD & Associates at keith@strikegold.com or 904-285-5669.