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News

MARINELAND DOLPHINARIUM APPOINTS GARY INKS AS VICE PRESIDENT AND GENERAL MANAGER

Marineland Celebrates 80th Anniversary

MARINELAND, Fla. — Hospitality and tourism industry veteran Gary Inks recently joined Marineland Dolphin Adventure as the park's new General Manager and a Vice President of parent organization the Georgia Aquarium.



The new hire comes as Marineland prepares for its 80th anniversary celebration in 2018. The park will mark this milestone with extensive new programs, events, and guest activities.

“Marineland Dolphin Adventure’s 80th year will be its best ever,” Inks said, “and I’m honored to be part of the ongoing growth of this historic attraction and education center.”

Inks brings a highly successful background in the hospitality and gaming industries to the position. He has in-depth marketing and operational experience as well as crucial knowledge of the Florida visitor market. Inks has also been a featured speaker for the G2E/World Gaming Congress, the Iowa and Illinois Main Street USA forums, the National Dinner Theater Association, and the National Indian Gaming Association. Throughout his career, he has helped organizations achieve higher levels of success through his focus on delivering memorable guest experiences.

Marineland opened in 1938 as the world’s first oceanarium and a popular destination for Hollywood filmmakers to capture underwater footage. The park then grew in the 1950s and 1960s to become one of the state’s leading tourist attractions. Now part of the Georgia Aquarium in Atlanta, Marineland continues its founding vision as a place to educate visitors about marine mammals through one-of-a-kind interactive experiences.

To learn more about Marineland Dolphin Adventure, a non-profit 501(c)(3) organization, visit www.Marineland.net.

For more information, contact Gary Inks, Vice President/General Manager at Marineland Dolphin Adventure at Ginks@georgiaaquarium.org or 904-461-1565, or Keith Gold of GOLD & Associates at keith@strikegold.com or 904-285-5669.